GRAPHIC DESIGNER RESEARCH AND PRESENTATION PROJECT

FUNDAMENTAL OF GRAPHIC DESIGN 20S

Students will choose a graphic designer to research and present by selecting
of the published graphic designers from the provided list, or you may select to study a graphic
designer that you have already become a fan of. Once you have decided on a graphic designer sign
up with Mr. Beaudin to be sure that we as a class don't have more then one student presenting the
same designer.

Research your designers life work and prepare your findings in a

PowerPoint presentation for the class.

Presentations must have at least 14 slides including title page and images. Presentation layout will
be as follows:

• Background: history of there life.

• Major influences and interests.

• Educational background.

• Published work.

• Choose 9 designs to share.

• With each photograph, discuss with the class what it is you like / dislike about the image.

• Your opinion and insight into the designers life and works.

• Conclusion.

Final PowerPoint Presentations will be shared with the class. Evaluation will be as listed below.

NAME: _____

EVALUATION

CONTENT - All required info and slides /15

DISCUSSION - Each image discussed /10

CREATIVITY - Presentation is engaging /10

PRESENTATION - Knowledgeable in content /10

TOTAL /45

GRAPHIC DESIGNERS

Mike Giant

Chip Kidd

Kate Moross

Frank Shepard Fairey

David Carson

Peter Saville

Saul Bass

Jonathan Barnbrook

Steven Sagmeister

Paula Scher

Paul Rand

Neville Brody

Steven Heller

Aaron Draplin

Erik Marinovich

Richard Perez

Lauren Hom

Violaine Orsoni &
Jermey Schneider

Alex Trochut

John Maeda

Mike Perry