Prior to the 1980's, illustrations instead of photos were far more common. The imagery used, will draw attention to the main character or monster. The text on film posters usually contains the film title in large lettering and the names of the main actors. It may also include a tagline, name of the director, release dates. Final overall composition for the poster will accent each element illustrated.

In this assignment students are to combine traditional illustrations and type design for the purpose of designing a CLASSIC MONSTER MOVIE POSTER. In this case students are to take a modern movie title directed towards the genre of SCI-FI, HORROR, MYSTERY, THRILLER, even FANTASY and transform it into the look and feel of a CLASSIC MONSTER MOVIE POSTER.

INSTRUCTIONS

SIZE: 8.5x11in

MEDIUM: OPEN BUT MUST BE TRADITIONAL, OUTLINE IN BLACK
(FINE LINER)

- BE SURE TO READ THROUGH THE CLASSIC MONSTER MOVIE POSTER PDF PROVIDED. TO MAKE SURE THAT YOUR FINAL POSTER DESIGN HOLDS THE 9 MUST HAVES.

- SELECT A GENRE AND MOVIE TO RE ILLUSTRATE.

- RESEARCH ONLINE FOR IDEAS AND INSPIRATION OF CLASSIC MONSTER MOVIE POSTER DESIGNS.

- CREATE A SERIES OF THUMBNAIL SKETCHES, EXPLORING IMAGERY, TYPE, AND COMPOSITION FOR THE FINAL POSTER.

- LIGHTLY ILLUSTRATE YOUR FINAL POSTER IN PENCIL, THEN OVERLAP YOUR LINES MAKING THE OUTLINE MUCH CLEANER.

- MAKE SURE THAT CREATIVITY AND CRAFTSMANSHIP ARE TAKEN INTO CONSIDERATION.

- COLOUR IN A MEDIUM OF YOUR CHOOSING, BEING SURE TO OUTLINE IN BLACK.

HAND IN

- EMAIL TO MR. BEAUDIN: IMAGE OF MOVIE TITLE CHOSEN, THUMBNAIL SKETCHES AND FINAL COLOURED AND INKED POSTER ILLUSTRATION.
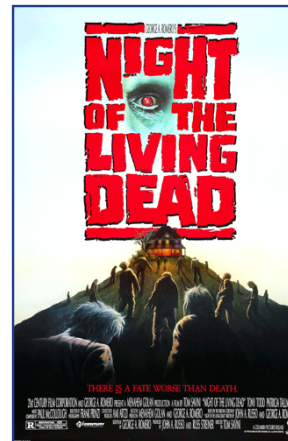
COLOUR AND CONTRAST   /5
This portion of the mark represents how well colour and contrast have been considered and implemented.

CRAFTSMANSHIP   /5
This portion of the mark is an evaluation of effort, care and attention to detail for the assignment.

CREATIVITY   /5
This portion of the mark is an evaluation of how well thought out the students idea was for the assignment.

TYPOGRAPHY   /5
This portion of the mark represents how well the use of typography was considered and used to enhance the overall assignment.

ILLUSTRATION PROBLEM SOLUTION   /10
This portion of the mark represents how well the students solution solves the illustration problem posed in the assignment, and fulfils specific assigned requirements.

TOTAL   /30