

MAJOR COMPONENTS OF A MAGAZINE COVER

NAME PLATE (Title)

Placed at the top of the magazine normally with a bold of display font.



BACK GROUND

A plain background keeps attention on the main image

MAIN IMAGE

The main image takes up most of the space on the cover. It sometimes may even overlap the NAME PLATE but not enough to cover the title

COVER LINES (BLURBS)

Text containers holding information and insight to highlight what articles the magazine contains

FONT TYPES

There are different font types used within a cover to imply different meanings.

COLOUR SHCEME

Colours are very effective on a magazine cover they add emphasis to elements and information to STAND OUT