In this assignment students will utilize a variety of design principles design a minimalistic double page spread with copy and images supplied. Students will set up and use guides and grids to help organize the design, all while drawing the viewers attention to certain focal points by taking advantage of the surrounding negative space. Take into consideration the photos, thinking about many aspects such as: look and feel, colours, etc.

INSTRUCTIONS

SIZE: 11x17in (landscape)

MEDIUM: InDesign

■ DOWNLOAD: DOUBLE PAGE SPREAD folder
   mrbeaudin.weebly.com

■ Research on line for ideas and inspiration of double page
   spreads.

■ Complete 2 preliminary sketches exploring a variation
   of ideas for the spread composition.

■ Set-up the InDesign file as 11x17in LANDSCAPE and place
   guidelines at the 8.5in mark giving a .25in margin on each
   side as well as on the top and bottom of the entire page.

■ To create your own gid system to help organize the layout
   use the following steps.
        LAYOUT > CREATE GUIDES > ROWS AND COLUMNS

HAND IN

Email PDF of final design to selkirkgraphicdesign@gmail.com

FILE MANAGEMENT /5

This portion of the mark is an evaluation of proper file formatting.

CREATIVITY /5

This portion of the mark represents how well thought out the students idea was for the assignment.

USE OF TIME /5

This portion of the mark represents how well the student used their time in class and was focused through out the assignment.

DESIGN PROBLEM SOLUTION /15

This portion of the mark represents how well the students solution solves the design problem posed in the assignment and fulfils specific assigned requirements.

TOTAL /30