

# FUND. GD 20S// ASSIGNMENT) BOOK COVER DESIGN

As a graphic designer it is of the out most importance to be able to visually convey messages and communicate ideas. One of the best ways to tell stories, either true or fiction is through the publication of books. With having an interesting cover to catch the attention of the reader is one of the most important jobs of a graphic designer.

**BOOK COVER** or *dust jacket (sometimes book jacket, dust wrapper or dust cover) of a book is the detachable outer cover, usually made of paper and printed with text and illustrations. This outer cover has folded flaps that hold it to the front and back book covers.*

For this assignment students are to create a new cover design for a book they are reading or have read, in order to demonstrate and explore a variety of design principles through hand rendered graphic imagery and typography. For this assignment, students will create and design a front cover with a spine.

The front cover should have graphic imagery that best represents the book along with suited typography for the title. This will be traditionally rendered, giving attention to detail, colour schemes, typography, and how well the design best represents the book itself.

Research online a variety of book covers, paying close attention to the imagery and typography both compliment one another, as well as coincide with the colours used .

## INSTRUCTIONS

**SIZE:** 8.5x11in

**MEDIUM:** OPEN FULL COLOUR (TRADITIONAL)

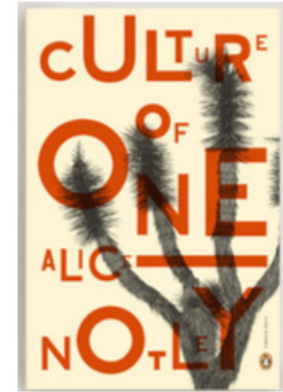
- Research online a variety of book cover designs for ideas and inspiration. Looking at the imagery and typography.
- Sketch out a series of 4 thumbnails exploring different compositions, imagery, and typography.
- With the template provided measure out the front cover and spine of the book in order to use for the final design.
- Lightly sketch out in pencil your designs for the front cover with imagery and the arrangement of the title and author. Lightly sketch out the title of the book on the spine.
- Once your final sketch is complete, colour in your designs and your title.

- Be sure to show as much detail as possible in your designs.
- Having your designs or graphic imagery run onto parts of the spine can make the cover a little more interesting.

THINK ABOUT SOME OF THE BOOK COVER DESIGNS CREATED BY CHIP KIDD, FROM THE PREVIOUS VIDEO.

HAND IN

EMAIL YOUR THUMBNAIL SKETCHES AND FINAL BOOK COVER DESIGNS TO MR. BEAUDIN.



### COLOUR AND CONTRAST /5

This portion of the mark represents how well colour and contrast have been considered and implemented.

### CRAFTSMANSHIP /5

This portion of the mark is an evaluation of effort, care and attention to detail for the assignment.

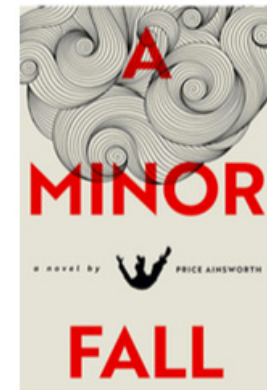
### CREATIVITY /5

This portion of the mark represents how well thought out the students idea was for the assignment.

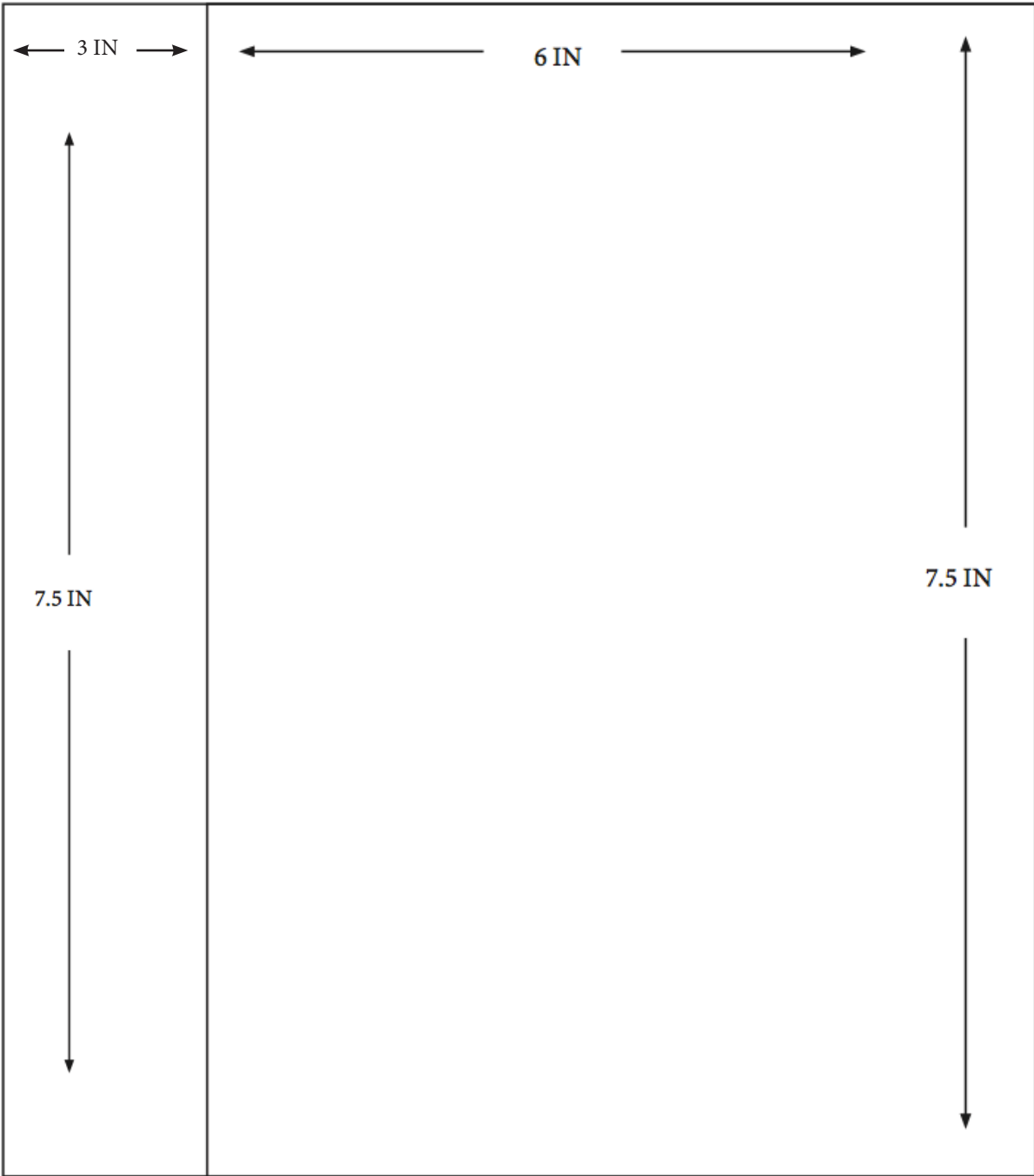
### DESIGN PROBLEM SOLUTION /5

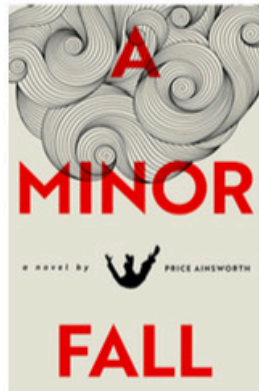
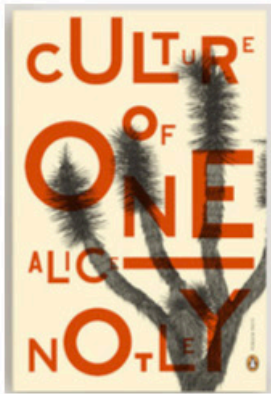
This portion of the mark represents how well the students solution solves a design problem posed in the assignment, and fulfills specific assigned requirements.

### TOTAL /20



WITH THE USE OF THE TEMPLATE SEEN HERE, PLEASE MEASURE AND RE-DRAW THE FRONT COVER AND SPINE TO UE FOR YOUR FINAL DESIGN ON A 8.5x11in SHEET OF PAPER.





BOOK COVER DESIGN EXAMPLES

