

# FUND. GD20S // ASSIGNMENT 8) MUSIC EVENT HAND BILL

In this assignment students are create **2 HANDBILLS (a small poster)** for 2 different upcoming music events. The events **MUST BE REAL**, either one that has already happened or one that is going to happen.  
**IT DOES NOT HAVE TO BE A LOCAL EVENT**

## INSTRUCTIONS

- Create a New Folder and Name it: LastNameFirstInitial\_HANDBILLS
- Research online 8 examples of interesting and inspiring music handbills and place them into an 8.5x11in InDesign DOC for reference.
- 2 - 8.5x11in PSD FILES - 300ppi - CMYK
- **1 HANDBILL:** can be a band, group, artist of your choosing
- **1 HANDBILL:** must be a classical music event *guitar, symphony, chamber orchestra, opera, etc.*
- **Save as:** LastNameFirstInitial\_ hand bill 1 and hand bill 2

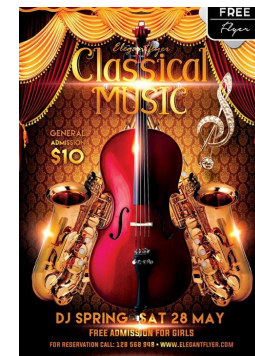
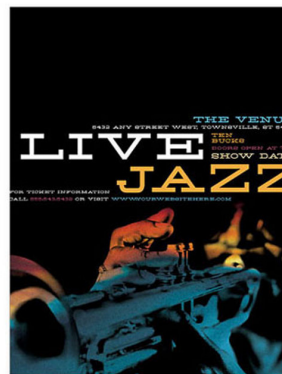
## HANDBILLS MUST INCLUDE REAL INFORMATION ABOUT THE EVENTS:

- WHO / WHERE / WHEN / TICKET INFO.
- The art / graphics you use can be anything: drawing, photograph, fonts and glyphs or a combination of both.
- Consider experimenting with filters in Photoshop to turn ordinary images into what looks like an illustration. Don't forget that multiple images can be combined to create something new and unexpected.  
**THIS IS DONE BY USING THE LAYER MASK.**

## HAND IN

PSD and JPEG files of your finished designs  
FILE > SAVE AS > JPEG

**TO HANDBILL FOLDER IN DBEAUDIN INBOX**



COLOUR AND CONTRAST /5

This portion of the mark represents how well colour and contrast have been considered and implemented.

CRAFTSMANSHIP /5

This portion of the mark is an evaluation of effort, care and attention to detail for the assignment.

CREATIVITY /5

This portion of the mark represents how well thought out the students idea was for the assignment.

USE OF TIME /5

This portion of the mark represents how well the student used their time in class and was focused through out the assignment.

DESIGN PROBLEM SOLUTION /10

This portion of the mark represents how well the students solution solves a design problem posed in the assignment, and fulfils specific assigned requirements.

**TOTAL /30**