

FUND. GD20S // ASSIGNMENT 7) MAGAZINE COVER

Never judge a book by its cover is something that people have said many times over. But in the case of Magazine covers, throw that saying out the window. The purpose of a magazine cover is to attract the viewer right away, with an interesting image, title, tag line, blurbs, colour schemes and of course the typography used.

This assignment brings together all forms of graphic design through the design and creation of a magazine cover. Students will explore the use of typography, graphic images, and colour schemes to set the tone for a magazine cover.

INSTRUCTIONS

Students will either Re-Design or create and re design a magazine of their choosing.

- NEW FOLDER: LastNameFirstInitial_MAGAZINE COVER
- Photoshop file: 8.5x11in, 300 resolution, CMYK.
SAVE AS: LastNameFirstInitial_MAGAZINE COVER
- Research online 12 different images that are interesting and inspiring.
Place images in 8.5x11in InDesign Doc. **EXPORT AS PDF: LastNameFirstInitial_MAG EXAMPLES.** to your MAG FOLDER.
- Research and select a main cover image online. Make sure it is OF high Quality: **TOOLS > SIZE > LARGE**
- COVER MUST HAVE: TITLE, TAG LINE, BLURBS, MAIN IMAGE, COVER LINE, COLOUR SCHEME.
- Cover lines/blurbs should highlight articles that the magazine will contain.
- Watch tutorial video 1:36. This will help guide you along the way.

HAND IN

PHOTOSHOP FILE TO DBeaudin InBox



COLOUR AND CONTRAST /5

This portion of the mark represents how well colour and contrast have been considered and implemented.

CRAFTSMANSHIP /5

This portion of the mark is an evaluation of effort, care and attention to detail for the assignment.

CREATIVITY /5

This portion of the mark represents how well thought out the students idea was for the assignment.

USE OF TIME /5

This portion of the mark represents how well the student used their time in class and was focused through out the assignment.

DESIGN PROBLEM SOLUTION /10

This portion of the mark represents how well the students solution solves the design problem posed in the assignment, and fulfils specific assigned requirements.

TOTAL /30