

FUND. GD 20S // ASSIGNMENT 12) DOUBLE PAGE SPREAD

One of the most challenging situations in graphic design is the set up and organization of page layouts on both digital and print platforms.

This assignment students will learn how beneficial it is to use guides and grid systems when solving design challenges. Students will arrange and organize both text and images by using guides and grid systems with the use of Adobe InDesign to solve the design challenge for a **DOUBLE PAGE MAGAZINE SPREAD**.

INSTRUCTIONS

- Watch and complete the **WORKING WITH GRIDS IN ADOBE INDESIGN** tutorial on the website: mrbeaudin.weebly.com
- Research online or from magazines, layouts of double page spreads you wish to redesign. Only select one layout.
- Create an **11x17in InDesign Doc. LANDSCAPE** and divide the page into two by creating a line **1pt** from the top of the page to the bottom in the center.

Save file as: LastNameFirtsInitial_DOULE PAGE SPREAD

- Set-up a grid system with a **min of 6 columns** and **9 rows**.
- Select fonts for the title, and copy as well as an appropriate colour scheme and a **min of 3 royalty free images** that best suit the layout. **IMAGES MUST BE HIGH QUALITY RESOLUTION.**
- Arrange text and images to create a interesting double page spread

THINK ABOUT HOW YOUR SPREAD WILL DRAW IN THE VIEWERS ATTENTION.

- Package your InDesign Doc. and name folder:

LastNameFirtsInitial_DOULE PAGE SPREAD

HAND IN

- Packaged folder: **LastNameFirtsInitial_DOULE PAGE SPREAD** to DBaudin INBOX: ASSIGNMENT 12) DOUBLE PAGE SPREAD

COLOUR AND CONTRAST

/5

This portion of the mark represents how well colour and contrast have been considered and implemented.

TYPOGRAPHY

/5

This portion of the mark is an evaluation of quality of type created as a part of the project. Qualities such as font selection, text alignment, line spacing, and legibility.

CREATIVITY

/5

This portion of the mark represents how well thought out the students idea was for the assignment.

USE OF TIME

/5

This portion of the mark represents how well the student used their time in class and was focused through out the assignment.

DESIGN PROBLEM SOLUTION

/10

This portion of the mark represents how well the students solution solves a design problem posed in the assignment, and fulfils specific assigned requirements.

TOTAL

/30

